

Message Text

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11/53

ACTION EUR-25

INFO OCT-01 ISO-00 SS-20 NSC-07 PA-04 PRS-01 EB-11 CIAE-00

INR-10 NSAE-00 RSC-01 DRC-01 /081 W

----- 091875

R 161500Z APR 74

FM AMEMBASSY SOFIA

TO SECSTATE WASHDC 7874

INFO USIA WASHDC

DEPT TREASURY WASHDC

USDOC WASHDC

UNCLAS SOFIA 0586

C O R R E C T E D C O P Y P A R A 2 L I N E 2

E.O. 11652: N/A

TAGS: OVIP (DENT) BU

SUBJECT: MEDIA TREATMENT OF DENT VISIT

1. MEDIA TREATMENT WAS EXTENSIVE BEGINNING MORNING OF APRIL 10 IN RABOTNICHESKO DELO (RD) WITH BTA PIECES FROM NEW YORK, REPORTING OPTIMISTIC "COMMERCE TODAY" ARTICLE ON EXPANSION POTENTIAL OF US - BULGARIAN TRADE, AND MOSCOW, DESCRIBING DENT'S MEETING WITH BREZHNEV. NARODNA MLADEZH (NM) USED EXPANDED TASS PIECE ON DENT/BREZHNEV MEETING APRIL 11.

2. APRIL 11 RD CARRIED FULL ACCOUNT OF ARRIVAL, MEETINGS WITH NEDEV AND POPOV, AND NEDEV'S RECEPTION IN DENT'S HONOR.

3. BTA PIECE IN RD AND OTECHESTVEN FRONT (OF) APRIL 12 INCLUDED POSITIVE ACCOUNT OF EXCHANGE ON MFN DURING MEETING WITH STANKO TODOROV AND FACTORY VISIT. IN SHORTENED VERSION OF BTA PIECE, NM RETAINED MFN SECTION AND VECHERNI NOVINI (VN) DID NOT.

4. RD, VN AND OF REPORTED MEETING WITH ZHIVKOV, CONSULAR CONVENTION SIGNING AND APRIL 15 DEPARTURE.

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5. RE USED BTA ROUNDUP WHICH INCLUDED OFFICIAL, MUTUALLY AGREED

UPON PRESS RELEASE (SEE SOFIA 0570).

6. RADIO/TV COVERAGE WAS VERY GOOD WITH SECRETARY'S ACTIVITIES
HIGHLIGHTED IN ALL NEWSCASTS DURING AND IMMEDIATELY AFTER VISIT.
FOOTAGE OF ZHIVKOV, NEDEV, TODOROV AND POPOV MEETINGS:
CONSULAR CONVENTION SIGNING; AND SECTION OF PRE-DEPARTURE AIRPORT
INTERVIEW (IN WHICH SECRETARY EXPRESSED SATISFACTION WITH TALSK
AND ANTICIPATED BRIGHT FUTURE FOR US-BULGARIAN TRADE) WERE
PROMINENTLY FEATURED IN TV NEWS.
HERZ

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Message Attributes

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To: STATE
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